

CITY OF CHICAGO
OFFICE OF THE
CITY CLERK
MIGUEL DEL VALLE

Immediate Release
May 18, 2009

Contact: Kristine Williams
312-744-2507
Kristine.williams@cityofchicago.org

City Clerk Miguel del Valle Announces New, Improved Vehicle Sticker Features

Chicago, Ill. - City Clerk Miguel del Valle unveiled the 2009 – 2010 vehicle sticker at a City Hall press conference today. This year's Dog Friendly Chicago-themed sticker features several new updates and security enhancements. In addition, the sticker design changes help save the city nearly \$140,000 every year.

"One of my goals as City Clerk is to modernize the office. This year's vehicle sticker is another example of how we are doing that by bringing more efficiency to the office while also making vehicle stickers more convenient, easier and faster to purchase," said Clerk del Valle.

The sticker also now prints in a self-mailer, saving hundreds of hours of staff time in manually stuffing envelopes. Because of the self-mailing feature, stickers purchased by mail or online are sent much faster.

The vehicle sticker is also now a combined residential parking permit and annual vehicle sticker. The revised design eliminates the need for a second sticker for residents who live in one of the 1,200 residential parking zones.

The sticker includes several new security elements to minimize the chances of duplicating or stealing stickers or selling counterfeit stickers. Each sticker is now customized with the vehicle license plate number. Residents must know their license plate number when purchasing a vehicle sticker. Other security features include specialty paper and reflective particles in the sticker that make them very difficult to duplicate.

Daily residential guest parking passes also are available online and have a new design. Using the same self-mailing printing technology, these stickers are printed and sent to residents faster than ever before.

At the press conference, City Clerk del Valle was joined by Sandra Alfred, Acting Executive Director of Chicago Animal Care & Control and Dog and Cat Behavior Analyst Steve Dale, to discuss this year's sticker's theme, Dog Friendly Chicago.

"The Commission on Animal Care and Control commends City Clerk Miguel del Valle for selecting a companion animal theme for this year's city vehicle sticker. This year's theme helps reinforce the value dogs play in our lives and reminds everyone that there are thousands of dogs waiting for adoption," said Alfred.

"Dogs are truly a part of our families now. The City Clerk and this year's vehicle sticker helps to promote that," said Dale.

- more -



Page 2 – New Vehicle Stickers

More than 1.2 million vehicle sticker renewal notices will be sent to residents at the end of May. Online vehicle stickers begin Wednesday, May 20 at www.ChiCityClerk.com. Residents can also purchase their sticker by mail once they receive their renewal form, in person at City Hall or City Clerk Satellite Offices or at several community vendor locations beginning the first week of June.

As in prior years, residents can also purchase a vehicle sticker at their Alderman's office on select sale dates. A complete list of community vendor locations, Aldermanic Ward sale dates, and more details about this year's vehicle sticker can be found at www.ChiCityClerk.com or by calling 312-742-5375.

About City Clerk del Valle

Miguel del Valle was elected as Clerk of the City of Chicago in 2007. City Clerk del Valle's office is responsible for maintaining official city government records, distributing approximately 1.5 million vehicle stickers and residential parking permits, and issuing city business licenses. City Clerk del Valle is bringing more efficiency and visibility to City Clerk services by providing greater access to public records, including web casting of City Council meetings, expanding community outreach programs, modernizing operations to expedite the sale of dog registrations, city stickers and residential parking. www.ChiCityClerk.com

Editor's Note: Print-Ready photos of the new vehicle sticker and daily guest residential pass are available upon request. Please call 312-744-2507 to receive copies of these photos.

###